

April 7-9, 2022
State Technical College of Missouri

What is SkillsUSA?

SkillsUSA is a partnership of students, teachers and industry working together to ensure America has a skilled workforce. We are a national, nonprofit organization serving middle school, high school and college/postsecondary students who are preparing for careers in trade, technical and skilled service occupations, including health occupations.

What is SkillsUSA Missouri’s State Leadership & Skills Conference?

SkillsUSA Missouri’s State Leadership & Skills Conference is the premier state event of its kind, bringing together business leaders in key area industries to give **2,000+ students** a hands-on career exploration opportunity. The state SkillsUSA Championships comprise more than 140 competitive events showcasing the best career and technical education students in the state.

Partnership Opportunities:

Exhibit opportunities range from table displays to larger booths. Outdoor and some indoor exhibits may include tool demos, interactive games, show cars, tractor trailers and more. A-la-carte partnership opportunities may be available. If you don’t see the partnership opportunity that works for your company, please contact Christy McElwain, SkillsUSA *State Director* to discuss other opportunities available.

Bronze	\$500	Partnership includes a single table display, logo on website and in program app.
Silver	\$1,000	Partnership includes option of one or two table displays, logo on website, in program app, and mention during the opening ceremony.
Gold	\$2,500	Partnership includes option of one, two, or three table displays, logo on website, in program app, spotlight on social media and mention during all ceremonies.
Platinum	\$5,000	Partnership includes any option of available booth space, spotlight on social media, speaking opportunity during advisor reception, in program app and mention during all ceremonies.
Diamond	\$10,000	Partnership includes any available booth space, logo on marketing materials, logo'd banner, spotlight on social media, premium placement in program app, and speaking opportunity during choice of ceremony.

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